

GORILLA GLUE BACK TO SCHOOL SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.
A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**OPEN TO LEGAL RESIDENTS OF, AND RESIDING WITHIN, THE FIFTY (50) UNITED STATES
INCLUDING THE DISTRICT OF COLUMBIA, WHO ARE, AT THE TIME OF ENTRY,
AT LEAST 18 YEARS OF AGE.**

1. ELIGIBILITY: The "Gorilla Glue Back to School Sweepstakes" (the "Sweepstakes") is offered and open only to: (a) legal residents of, and those residing within, the 50 United States and the District of Columbia, and (b) those who, at the time of entry, are at least eighteen (18) years of age. Residents of Puerto Rico, and all other jurisdictions other than the 48 contiguous United States or District of Columbia are not eligible to participate. Officers, directors, and employees of The Gorilla Glue Company, Incorporated. ("Sponsor"), Ignite Social Media ("ISM"), their subsidiaries, affiliates, sales representatives, advertising/promotion/web design agencies and/or their affiliates, assigns or representatives (hereinafter referred to collectively as "Sponsor & Others"), and members of their household and of their immediate families, i.e., parents, children, stepchildren, spouse, siblings, "steps" of each and persons residing in the same household of such immediate family members whether related or not and all other persons or entities associated with the development, administration, promotion, execution of, or supply to this Sweepstakes are ineligible to enter or win.

2. SWEEPSTAKES PERIOD: The Sweepstakes starts July 28, 2025 at 9:00 A.M., Eastern Time ("ET") and ends August 4, 2025 at 11:59:59 P.M., ET ("Sweepstakes Period").

3. HOW TO ENTER THE SWEEPSTAKES: During the Sweepstakes Period, Sponsor will post on Instagram ("Post"). To receive an entry into the Sweepstakes, an eligible entrant ("Entrant") must follow **@GorillaGlue** on Instagram, like the Post, tag up to three (3) teacher friends and answer the prompted question in the Post (the "Comment").

Limit one (1) entry per Entrant per Post during the entire Sweepstakes Period.

The Entrant must have an Instagram account. Entrants may create an Instagram account at no cost by logging on to <http://instagram.com>. Creation of an Instagram account requires an Entrant to agree to Instagram's Terms of Service and Privacy Policy, available at <http://instagram.com/about/legal/terms/> and <http://instagram.com/about/legal/privacy/>, respectively. Due to the way Instagram operates its services, Comments from Instagram users with "protected" updates (i.e., Entrant has set his/her account so that only people the Entrant has approved can view his or her updates) may not be received.

All Comments must conform to these Official Rules.

In addition, by posting a Comment, each Entrant hereby understands and agrees that, at Sponsor's sole discretion, his/her Comment may be posted to the Sponsor's website, any of Sponsor's social media properties and/or websites, and/or other websites or social media accounts associated with the Sweepstakes. Posting a Comment constitutes Entrant's grant to Sponsor and ISM, its parents and affiliates, and the employees, officers, directors, licensees, designees, agents, successors and assigns (collectively, "Grantees"), of a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, post, distribute, publish or create derivative works from and display the Comment in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional, advertising, public relations, trade show and/or marketing purposes, without further compensation, notification or permissions of any kind except where prohibited by law. If requested, Entrant will sign any documentation that may be required for Sponsor or its designees to make use of the nonexclusive rights Entrant is granting to use the Comment. This license expressly includes a right (but not the obligation) for Sponsor to modify the Comment to remove any third-party intellectual property. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the entry for any purpose which Sponsor deems necessary or

desirable, and each Entrant irrevocably waives any and all so-called moral rights they may have therein. Each Entrant hereby acknowledges that such Entrant does not reserve any rights in or to the Comment. The displaying of a Comment on any website/social media platform does not constitute verification of eligibility or compliance with these Official Rules and all Comments and Entrants remain subject to verification of eligibility and compliance with these Official Rules as determined by Sponsor at its sole discretion.

Important: If the Entrant is entering this Sweepstakes via a mobile device, Message and Data Rates may apply. The Entrant should consult his/her wireless service provider regarding its pricing plans. Not all cellular telephone providers carry the service necessary to participate in this method of entry. The Entrant should check his/her mobile device's capabilities for specific web enabled browsing instructions.

4. COMMENT REQUIREMENTS: All Comments must comply with the following restrictions:

- Comments must be suitable for publication (i.e., may not be obscene or indecent);
- Comments cannot feature trademarks, logos or trade dress owned by any third party, or advertise or promote any brand or product of any kind, other than Sponsor's and ISM;
- Comments cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images);
- Comments cannot include the name, likeness, photograph, or other indicia identifying any person, living or dead, without permission from that person;
- Comments cannot be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group;
- Comments cannot promote use of illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Comments cannot describe or depict any illegal activity or violation of any state or federal law;
- Comments must not include any personally identifiable information (full name, e-mail address, telephone number, etc.);
- Comments must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages
 - gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;
 - the use of prostitution, pornography, nudity, profanity or other adult content, or violence;
 - the taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government;
- Comments must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way.
- Comments must comply with all Instagram rules and requirements.

Sponsor reserves the right, at its sole discretion, to disqualify an Entrant if his/her Comment fails to comply with any of these Comment requirements or any other provision of these Official Rules.

IMPORTANT NOTE: Any Entrant who incorporates any intellectual property owned by a third party into his or her Comment does so at his or her own risk. If Sponsor is duly notified that any element of an Entrant's Comment infringes upon the rights of another person and/or receives a legally valid request to remove the affected Comment from public view because of such infringement, such Comment may be disqualified from the Sweepstakes, as Sponsor may determine in its sole discretion. Further no Entrant will be eligible to receive the Prize unless Sponsor determines, in its sole and absolute discretion, that such Entrant's Comment has been or can be sufficiently cleared for legal purposes and such Entrant eligibility is verified.

5. RANDOM DRAWINGS/ODDS OF WINNING: On or about August 5, 2025, Sponsor's designated agent will conduct a drawing to randomly select the potential winner to receive Prize as defined in Rule 6, from among all the eligible entries received during the entire Sweepstakes Period. Prizes awarded will be randomly awarded. Potential winner will be notified on August 5, 2025 as set forth in Rule 6.

The odds of winning a “Prize”, as defined in Rule 6, depend upon the number of eligible entries received during the Sweepstakes Period. Sponsor’s decisions will be final and binding as to all matters pertaining to this Sweepstakes.

6. PRIZES (15): Fifteen (15) Winners will each receive a Two Hundred Dollar (\$200) Amazon e-gift card towards their Amazon Wishlist and a Gorilla’s Essential Kit containing Eighty-Four Dollars of Gorilla Glue Products. The Approximate Retail Value (“ARV”) of each prize package: \$284.00. Use of amazon gift card is subject to all terms and conditions. Sponsor will not replace gift cards that are lost, stolen, defaced or used without permission.

IMPORTANT TERMS AND CONDITIONS:

The potential winner will be notified by a reply comment from **@GorillaGlue** on the potential winner’s post stating that he/she is a potential winner and requesting that he/she send a direct message via Instagram to **@GorillaGlue**, asking for instructions on how to claim the Prize. The Sponsor will then provide instructions to the potential winner upon receipt of the direct message from the potential winner. The potential winner will have two (2) days to reply to the comment with a direct message to **@GorillaGlue**. The Prize will be shipped directly to the confirmed winner’s home. Allow 4-6 weeks after the verification of eligibility for delivery of a Prize. Sponsor & Others are not responsible for any delay in the delivery of the Prize.

All federal, state, local, and other taxes applicable to the Prize and any other costs and expenses associated with Prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. The Prize is not redeemable for cash; nor are they transferable or substitutable except that Sponsor, in its sole discretion, may substitute the Prize or a component thereof with one of equal or greater value. Sponsor has no responsibility for a winner’s inability to accept or utilize his/her respective Prize. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternate potential winner in the event that: (a) a potential winner is unreachable; (b) the Prize notification private message is returned as undeliverable or is not responded to; (c) a potential winner fails to provide Sponsor with satisfactory proof of age, identity and residency; (d) a potential winner declines acceptance of the Prize; or (e) if in Sponsor’s determination, a potential winner has not complied with these Official Rules. The Prize will be awarded provided there are a sufficient number of eligible entries; however, Sponsor will make no more than three (3) attempts to award the Prize. If after three (3) such good faith attempts, Sponsor is unable to award the Prize; the Prize will not be awarded.

7. LIMITATIONS OF LIABILITY/INTERNET: Sponsor & Others, including Instagram, are not responsible for interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or jumbled, scrambled or misdirected entries or transmissions, or for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties or for other errors, omissions, interruptions, or deletions of any kind whether human, mechanical or electronic or for any damage to any person’s computer related to participating in the Sweepstakes. Sponsor & Others, including Instagram, are not responsible for illegible, unintelligible, late, lost or stolen entries or mail or incorrect or inaccurate entry information, whether caused by Internet users or programming associated with or utilized in the Sweepstakes or by any technical, typographical or human errors that may occur in the processing of any entries in, or the administration of, this Sweepstakes. Persons found tampering with or abusing any aspect of this Sweepstakes, as solely determined by Sponsor, will be disqualified and may be subject to prosecution. If in the judgment of Sponsor, the Sweepstakes is compromised by viruses, bugs, non-authorized human intervention or other causes which otherwise corrupt or interfere, or may corrupt or interfere, with the administration, security, fairness or intended play of the Sweepstakes, Sponsor reserves the right, in its sole discretion to discontinue, suspend, modify or terminate the Sweepstakes and proceed in a manner it deems fair and reasonable which manner shall include the selection of winner from among eligible entries received prior to such discontinuation, suspension, termination or modification. Any personally identifiable information collected during an entrant’s participation in this Sweepstakes will be collected by Sponsor and used by Sponsor and its agents solely for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules or as stated in Sponsor’s Privacy Policy at <https://gorillatough.com/privacy/>.

CAUTION: ANY ATTEMPT TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. NOTE THAT SPONSOR, IN ITS SOLE AND ABSOLUTE DISCRETION, RESERVES THE RIGHT TO DISQUALIFY AN OTHERWISE ELIGIBLE ENTRANT WHO CREATES OR ATTEMPTS TO CREATE A FAKE NAME OR E-MAIL ADDRESS/ACCOUNT. ALL INFORMATION SUPPLIED BY AN ENTRANT IS SUBJECT TO VERIFICATION AT ALL TIMES.

In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the Instagram account used for the Comment. "Authorized account holder" is defined as the natural person who is assigned to Instagram account by Instagram.

SPONSOR & OTHERS MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT AS REGARDS THE PRIZE OR ANY COMPONENT OF THE PRIZE. IN NO EVENT SHALL SPONSOR & OTHERS BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS APPLY TO YOU.

8. PUBLICITY RIGHTS: By acceptance of any Prize, the winner agrees to allow Sponsor, ISM, and/or their designees the perpetual right to use his/her name, personal information, photos and/or likeness, and statements for Sweepstakes, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except as and where prohibited by law

9. RELEASE: By participating in this Sweepstakes, each Entrant hereby releases and agrees to indemnify and hold harmless Sponsor & Others, including Instagram, from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Sweepstakes or acceptance of the Prize, or arising out of use of or participation in any Sweepstakes or Prize-related activity.

10. DISPUTE RESOLUTION AND CHOICE OF LAW: Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Ohio. All disputes arising out of or connected with this Sweepstakes will be resolved individually, and without resort to class action, exclusively by the United States District Court for the Southern District of Ohio or the appropriate Ohio State Court located in Hamilton County, Ohio. Should there be a conflict between the laws of the State of Ohio and any other laws, the conflict will be resolved in favor of the laws of the State of Ohio. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages.

11. GENERAL: By entering this Sweepstakes, Entrants agree to abide by these Official Rules as stated herein and the decisions of Sponsor, which are final and binding in all matters pertaining to this Sweepstakes. Entrants waive any right to claim ambiguity in these Official Rules. The Sweepstakes is subject to all applicable federal, state and local laws. Void in all jurisdictions other than the 48 contiguous United States/District of Columbia and where prohibited by law.

12. WINNER LIST: To learn who won, send a self-addressed stamped envelope by Augusts 31, 2025 to "Gorilla Glue Back to School Sweepstakes" Winner List to 280 Daines St, Suite 200, Birmingham, MI 48009.

SPONSOR: The Gorilla Glue Company, 2101 East Kemper Road, Cincinnati, OH 45241. is the sole sponsor of this Sweepstakes.

“Gorilla Glue Back to School Sweepstakes” Official Rules may not be re-published in whole or in part without the prior written consent of Challenge Dairy Products, Incorporated.

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